



MEDIA RELEASE - 21 March 2012

Ilett Set to Lose His Trademark Locks

Cameron Ilett certainly has one of the best recognised heads of hair in the Territory. This Friday 23rd March he is set to lose his trademark locks and it's all for a good cause.

Cameron will be following on from the strong support for the Leukaemia Foundation's World's Greatest Shave that was shown on Saturday night at the TIO NFL Grand Final, which saw several famous faces take part in a big shave including AFLNT CEO Tony Frawley and his wife Tracey, Police Commissioner John McRoberts, AFL import Tadhg Kennelly and legend Michael Long.

Cameron's brother, NT Thunder CEO **Jarred Ilett** was also there on the night to show his support, wearing a crazy wig. This Friday Jarred will show his support once more as his younger brother Cameron shaves his famous blonde locks for the World's Greatest Shave at Kormilda College in Berrimah.

Cameron Ilett is not only the Captain of the Territory Thunder, but also a multiple Best and Fairest Award recipient and has played at the highest level of AFL in SA, QLD and the ACT. He is aiming to raise \$5,000 for vital research into better treatments and cures and to provide free support services to Territorians with leukaemia, lymphoma, myeloma and related blood disorders.

Kormilda College has shown strong support for The Leukaemia Foundation by participating in World's Greatest Shave year after year.

Last year, School Captain Nik Alexopoulos led the team to an enormous fundraising of \$9,661 and won them the second highest fundraising total in the NT.

In 2012, the team at Kormilda are proudly supporting this important local cause once again. Several teachers and hundreds of students will participate in the World's Greatest Shave fundraiser at the Berrimah campus this Friday, 23rd March.

As the Operations Officer with the Clontarf Foundation's Kormilda Academy, Cameron says 'setting a positive example for the students on and off the field is an important part of this role'.

"More than 11,500 Australians are projected to be diagnosed with blood cancer or related blood disorders this year – equivalent to one person every 46 minutes," said Simon Matthias, General Manager for the Leukaemia Foundation in NT. "It's inspiring to have a top athlete like Cameron make a great sacrifice for such a worthwhile cause – showing that anyone can be brave and shave."

"Blood cancer is now the second largest cancer killer in Australia. We are aiming to raise \$235,000 in the Northern Territory to help create hope for a brighter future and we need people of all ages and walks of life to take part at home, work or school," said Simon.

You can sponsor the Kormilda College team or sign up yourself at www.worldsgreatestshave.com

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